

THE
HUKIA

Vending Information
& Opportunities

2018



Aloha Vendors



The Hukilau invites you to highlight your merchandise at this year's Tiki Bazaar!

The Hukilau is back at the beautiful Pier 66 Resort & Marina, and the Tiki Treasures Bazaar is at the center

of all festivities! You'll receive over 19 hours of visibility throughout the festival, and there are special events such as rum tastings, music, and special performances to help entice customers to spend more time at the bazaar and drive sales!

Vendors who exemplify the mid-century, Polynesian Pop theme are encouraged to apply. Examples include Tiki, Polynesian Pop, Hawaiiiana, vintage clothing, kitsch and collectibles. If you have merchandise that you feel would appeal to our audience, please let us know!

Fees

- Single Space: \$425
- Double Space: \$800
- Single Space Shared Vending Fee: \$250
- Double Space Shared Vending Fee: \$450

Specifications

- Single spaces are 9'X9'
- Double spaces are 9'X18'
- All vendors with displays or fixtures higher than 4' will be placed along the wall.

Hukilau to provide

- Each space includes one 6'X2.5' table and two chairs
- Two Aloha Passes are provided per single space. One additional Aloha Pass will be provided for a double space.

Vendors to provide

- Table covers/decorations. Feel free to get creative!
- All audio-visual equipment, including power strips and extension cords. All A/V rentals must be arranged directly through the hotel, and fees will be assessed by the hotel.

Vendor Benefits

- The Hukilau was named one of the Top 20 Spirits and Cocktail festivals of 2017!
- Over 800 attendees are expected to attend the Tiki Bazaar.
- Vendors will be featured on The Hukilau website and social media starting February 1st.

Additional Information

- Vendor applications will be approved in the order in which we receive them.
- Vendors may request a specific booth space, or a wall space. Spaces will be assigned on a first-come, first-served basis.
- Applicants must submit a signed and dated vendor application and payment in order to be considered to vend at The Hukilau.

Vending Hours:

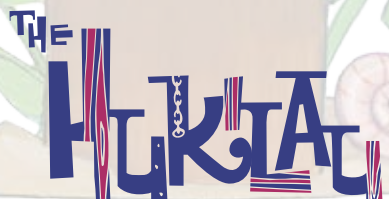
- Thursday, June 7th, 6pm-9pm --
- Friday, June 8th, 10am-7pm --
- Saturday, June 9th, 10am-3pm --

Vendor Load-In Hours:

- Thursday, June 7th, 11am-4pm --
- Friday, June 8th, 7am-9am --

Vendor Load-Out Hours:

- Saturday, June 9th, 3pm-6pm --
- Sunday, June 10th, 7am-12pm --



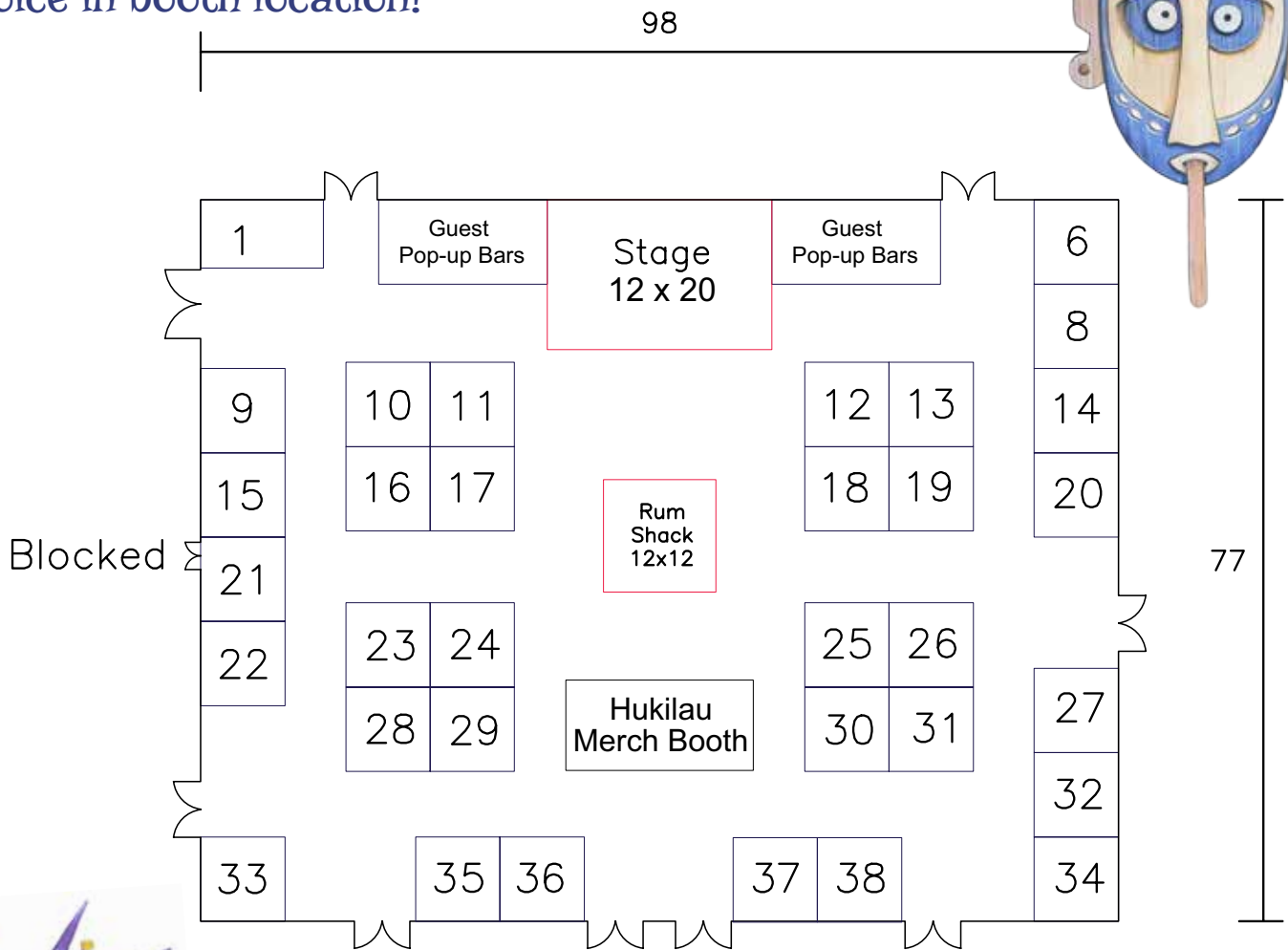


Spaces are chosen or assigned on a first-come basis. If you have shelving in excess of 4.5 feet high, you will be assigned a booth along the wall. Please let us know when applying if you would like/require a wall space.

Ballroom layout

In addition to performances on the stage, there will be two pop up bars hosted by some of our guest bars, as well as The Rum Shack. All of this is designed to attract people to the bazaar repeatedly, and encourage them to spend more time shopping.

Sign up early so you can get your first choice in booth location!



Atrium





The Hukilau 2017 Vendor Agreement

Vendor agrees to pay the Total Due:

\$425 Single Space / \$800 Double Space

\$250 each Shared Single Space / \$450 each Shared Double Space

Check In, Load-In, and Load-out:

- Vendors must check in at the registration desk to receive their Vendor Welcome Kit and vendor location.
- Vendors are required to load in through the loading dock. Vendors may not load in through the front doors of the hotel.
- Load-in times will be strictly adhered to. Vendors may request an early load-in, but absolutely no vendors will be allowed in the ballroom prior to 2 pm on Wednesday, June 6. No exceptions will be made.
- Load-out must be complete by 2 pm on Sunday, June 10th, including removal of all trash and items. Vendors who leave items behind will be fined by the Hukilau and the hotel.
- Bell carts are not guaranteed to be available at load-in time, so it is recommended that vendors bring their own dollies.

Vendor Space:

- Requests for specific booths or wall space will be approved on a first-come, first-served basis.
- Vendors may not nail or affix any fixtures, displays, or merchandise to the ballroom walls. Any vendors who do so will be fined by the hotel.
- Vendors are not permitted to share vending space without approval from the Hukilau, and payment of the shared vending fee.

Merchandise and Vending:

- Vendor agrees not to use "The Hukilau" for any product or merchandise for purchase or not for purchase.
- All vendors must be approved by The Hukilau. No vending outside of the Tiki Treasures Bazaar or room to room vending will be permitted.

Please contact the vendor coordinator, Christina Mau, with any questions or for more information:

Christina Mau, maumau@thehukilau.com, 303-726-6054

Please keep this page for your records, and complete the online application:

Hukilau 2018 Vendor Agreement

Your signature indicates that you have read and agree to all requirements and regulations:

Vendor Name _____ Date _____

Official Name of Vendor/Company to be listed in all print and online materials

Web site address to be listed on the The Hukilau web page:

On-site contact name: _____ On-site contact cell phone: _____

Vendor email address: _____

Brief description of goods: _____

Vendor booth space requested: _____ single space _____ double space
_____ wall space _____ shared space (if sharing, complete registration for all vendors)

The Hukilau must receive a signed copy of this agreement, and payment in order to secure your vending space.

Once you have submitted this vendor agreement electronically, The Hukilau will get back to you promptly to confirm availability, and the availability of your requested space. If satisfactory, you will receive an invoice via email for convenient payment via credit card. Your agreement is not final, and your space is not confirmed until payment is received, so please respond promptly to the payment invoice.

If you prefer to pay via check, there will be instructions on how to do so in the billing email.

If you have any questions please contact our vendor coordinator, Christina Mau. You can reach her at maumau@thehukilau.com or by phone at 303-726-6054